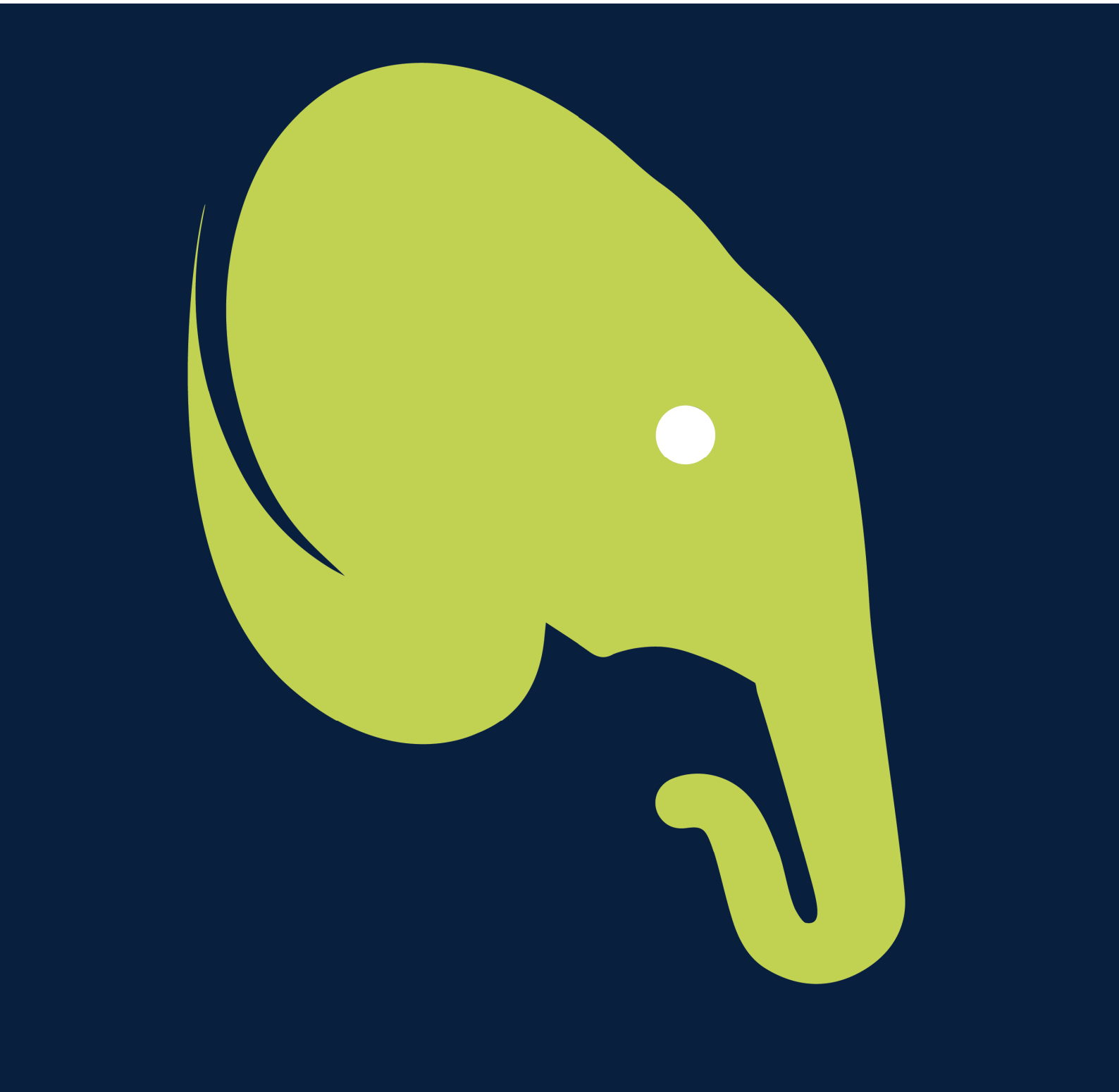
Elephant in the Room

Tailored cybersecurity for companies

by Professional Link



Elephant in the Room

Tailored cybersecurity for companies

Every company must address the issue of the security of its data and its infrastructure. In fact, protecting the integrity of the business is essential to prevent one's information from being stolen or used improperly, guaranteeing operations and complying with constantly evolving regulations.

To meet these needs, Professional Link has developed **Elephant in the Room: a suite of cybersecurity services dedicated to companies** of all sizes.

The name: "Elephant in the Room"

"Elephant in the Room" is an expression that refers to a clear but ignored problem.

Indeed, just like the elephant in the room, **cybersecurity** is a critical factor in your business, yet it is often overlooked despite its urgency. Ignoring cybersecurity is no longer an option – **cyberthreats are real and constantly evolving.** They jeopardize your reputation, your customer data and the integrity of the company.

Proactive response

With Elephant in the Room, our suite of cybersecurity services, you can adopt a proactive response to cyber threats. Don't wait until you're under attack; instead, help us mitigate the threat before it harms you.

Customization

We know that every business is unique and faces specific challenges; that's why Elephant in the Room is fully customizable, adapting to your needs and your IT, OT, and AI environment.

Strategic vision

Cybersecurity requires a broad and strategic vision. Professional Link provides your company with the tools and support needed to develop a comprehensive and effective defensive strategy. Plus, with our ongoing support, you'll never be alone in the fight against cyber threats. Our team of experts will assist you promptly.

The advantages of "Elephant in the Room"

- **Increased security:** your security is our priority. With the "Elephant in the Room" suite, you can strengthen your IT environment, protecting sensitive data and critical information.
- **Automation of security processes:** reduce the risk of human error and improve response time with advanced automation. We will continuously monitor your systems, flagging potential threats and responding promptly.
- **Regulatory compliance:** with the growing number of cybersecurity regulations, regulatory compliance is essential. "Elephant in the Room" will help you comply with industry regulations.
- **Strategic vision:** PLINK provides a clear view of your vulnerabilities and weak points, allowing you to develop a robust and scalable security strategy.
- **Constant monitoring:** we analyze log data and security events in real time, identifying anomalous behavior to provide a timely response.
- **Proactive vulnerability detection:** don't wait for threats to strike. Our suite identifies vulnerabilities before they can be exploited by cybercriminals.
- **Scalable licensing costs:** the solution is flexible and tailored to your needs, ensuring optimized licensing costs for your infrastructure.

Why choose Professional Link

At PLINK, we design, manage, and develop our clients' IT infrastructures, offering high-quality solutions thanks to our partner network and, above all, the expertise of our team, supported by numerous certifications.

Furthermore, we work in synergy with leading IT vendors to ensure maximum effectiveness and reliability of the proposed solutions. We operate according to the guidelines dictated by standard market frameworks and implement the project by integrating the solutions of our technology partners with our expertise as a managed service provider. The client always benefits from a single, constantly updated interface to monitor any event, from troubleshooting to change management.

Structuring cybersecurity with Professional Link

Initial assessment

Using the guidelines for implementing an Information Security Management System (ISMS) outlined in ISO 27001 and the model suggested by NIST for creating a national cybersecurity framework, we first conduct an initial assessment.
This can take various forms (asset discovery, threat detection, vulnerability assessment, risk assessment, etc.) depending on the specific situation.

This is necessary to define the company's positioning with respect to its strategic objectives and reference standards.

Planning

Once the company's security posture has been determined, we proceed with identifying:

- Tools
- Methodologies
- Roles
- Processes

necessary to obtain the desired results

In this way, the company will be able to identify its critical issues more clearly. The importance of adopting the most appropriate defensive strategies to consistently protect the integrity of information cannot be overstated.

A single point of contact for all your company's cybersecurity

Project mplementation

Once we have identified the Elephant in the Room solution components best suited to the company's needs, we integrate them into the existing corporate ecosystem. This takes into account all aspects of managing existing processes and ensures business continuity.

This translates into the adoption and implementation of a cybersecurity suite based on the most suitable components for each specific scenario. These include server and storage infrastructures, expertly managed by our certified technicians, as well as specific tools for protecting endpoints and network infrastructures.

These solutions enable companies to address and resolve cybersecurity issues effectively

Project phases

Identify

- identify and define priorities
- formalize the existing situation

Assess

- risk assessment
- evidence formalization

Define

- define the actions to be implemented
- determine the timeline for the actions

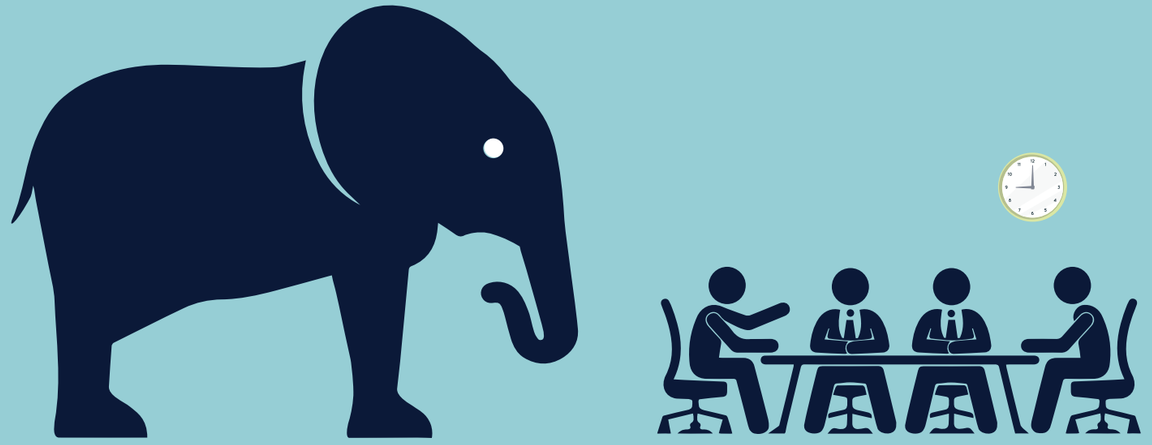
Implement

- prototyping
- implementation of identified actions

Don’t be surprised by cyber attacks: trust PLINK

Your security is our mission.
We’re ready to help you take the right steps towards robust and proactive cybersecurity.

Professional Link designs, manages, and evolves clients’ IT and OT infrastructures, offering high-level solutions and working alongside leading vendors in the market.



Contact us today
to find out how “Elephant in the Room”
can protect your business from cyber threats.

Elephant in the Room Services

Elephant in the Room is a suite of best-of-breed cybersecurity services, provided by PLINK partners and synergistically orchestrated according to the needs of each individual client company. In this way, Professional Link has created a comprehensive and effective cybersecurity solution for every type of business.

The importance of collaboration is one of the keys to customer satisfaction and to the success of companies that implement it.

Elephant in the Room is customizable: depending on your business needs, we will create the most suitable bundle, without offering you superfluous products or those that don’t match your needs.

New generation Firewall

A firewall that combines AI-based technology, Cloud Threat Intelligence, IoT Security, and SoC Lite.
This firewall's composition allows it to eliminate most threats outside the network perimeter, detect malicious actors, and, above all, respond promptly thanks to the integrated SOC Lite.

FKey Features:

- Anti-Ransomware
- Malware Detection
- Cloud Deception
- Cloud-based Threat Intelligence
- SOC Lite

Service offered in collaboration with Sangfor Technologies

Cloud Connector

The Cloud Connector is a private, software-defined connection that enables direct and secure access to cloud services (AWS, Azure, Google Cloud, Oracle, SAP), eliminating the uncertainty of traffic traveling over the Internet and ensuring performance, control, and flexibility in hybrid and multi-cloud environments.

Service offered in collaboration with Megaport

Endpoint security

With the next-generation firewall, we recommend pairing it with an advanced endpoint security solution.
This endpoint protection service integrates with the firewall to provide your company with comprehensive and scalable protection, both on-premises and in the cloud.

How?

By identifying endpoints using artificial intelligence and managing them in a unified manner, including vulnerability and patching, and passive signature- and behavior-based detection. Active protection includes micro-segmentation, ransomware honeypots, two-factor authentication, and brute-force attack detection.

Key Features:

- Threat detection
- Threat correlation and visualization
- Phishing and web intrusion protection with automated response
- Ransomware protection
- Recovery

Service offered in collaboration with Sangfor Technologies

Cyber Command by Sangfor Technologies

With 11 international subsidiaries, Sangfor offers numerous cybersecurity technologies. Among these, PLINK has selected the Cyber Command platform, which detects and identifies cyber threats to respond immediately and, if necessary, automatically to attacks affecting the organization.

This is achieved through internal network traffic monitoring, AI-based correlation of existing security events, and behavior analysis. Through the analysis of traffic mirrored by core switches, Cyber Command performs passive, seamless testing.

Because Cyber Command integrates network and endpoint security solutions, administrators' ability to navigate and understand the overall threat landscape is significant, and response is simplified and automated. This is because the platform integrates with Sangfor or third-party firewalls/EDR clients.

SASE by Cato Networks

With advanced encryption and centralized access management, SASE protects remote connections and ensures secure access to corporate resources from anywhere. SASE cloud-native solutions also extend to mobile and remote users.
Rather than authenticating users across the entire network, SASE uses ZTNA technology to limit users to the resources they are authorized to view. Using a simple mobile client software stack, it protects users from threats everywhere and enforces application access controls.
SASE is globally scalable to support 24/7 access for all employees.

Phishing simulator

The phishing simulator is a tool that allows you to simulate realistic phishing attacks on employees to assess their behavior and level of awareness regarding social engineering threats. Through controlled campaigns, it allows you to identify human vulnerabilities, measure risk propensity, and understand which users' or behavioral patterns are most exposed.
These simulations, integrated into an ongoing training program, help improve the ability to recognize fraudulent attempts, reduce the risk of credential compromise, and strengthen the organization's overall security posture.

Vulnerability Assessment

The Vulnerability Assessment, delivered both one-time and periodically based on the organization's needs, allows you to identify and evaluate vulnerabilities within and outside your IT infrastructure. Through automatic scans of all network-connected devices (wired and wireless), including IoT, industrial systems (e.g., SCADA), automation environments, and any asset with an IP address, it provides complete visibility into the attack surface.
We provide immediate results, including a structured remediation plan, as well as historical analysis tools for monitoring your security posture over time.

Continuous Assessment

The Continuous Assessment feature allows organizations to periodically and continuously detect IT infrastructure vulnerabilities, both internally and externally, as well as any other network threats. Examples include credential theft, data breaches, phishing attacks, and the compromise of critical assets due to malware, botnets, and so on.
A mitigation action is suggested for every anomaly detected. With this feature, organizations can reduce the risk of cyberattacks as soon as they are identified, before attackers can take advantage of the vulnerability.

SIEM / Log management

Using SIEM, IT systems, applications, network devices, and cloud environments can be collected, normalized, archived, and analyzed centrally. It leverages correlation techniques and machine learning models to identify anomalies, suspicious patterns, and potential malicious activity in near real time.

Service offered in collaboration with Cerbeyra

PLINK®
TELECOMMUNICATIONS

Connections beyond Connectivity

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