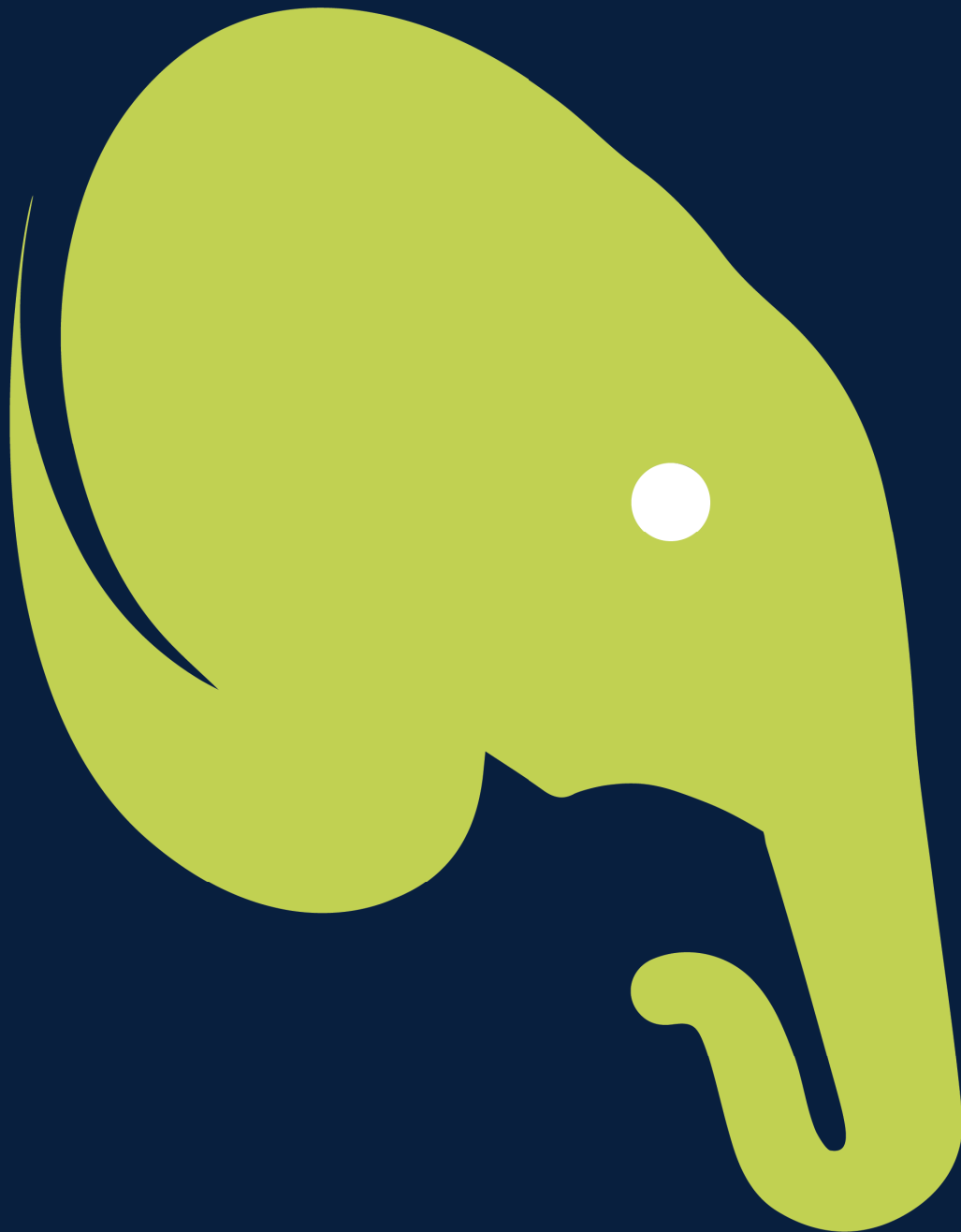


Elephant in the Room

Tailored cybersecurity for
companies

by Professional Link



Elephant in the Room

Tailored cybersecurity for companies

Every company must address the issue of the security of its data and its infrastructure. In fact, protecting the integrity of the business is essential to prevent one's information from being stolen or used improperly, guaranteeing operations and complying with constantly evolving regulations.

To meet these needs, Professional Link has developed **Elephant in the Room**: a suite of cybersecurity services dedicated to companies of all sizes.

Proactive response

With Elephant in the Room, our suite of cyber security services, you can adopt a proactive response to cyber threats. Don't wait to be under attack, but **instead identify the danger before it can harm you.**

Personalization

We know that every business is unique and faces specific challenges; that's why Elephant in the Room is customizable, **adapting to your the needs of your environment, both IT and OT.**

Strategic vision

Cybersecurity requires a broad and strategic vision. Professional Link provides your organization with the tools and assistance needed to develop a **defensive strategy.** Plus, with our **ongoing support,** you'll never be alone in the war against cyber threats. Our team of experts will assist you in a timely manner.

The name: "Elephant in the Room"

"Elephant in the Room" is an expression that refers to an obvious, but ignored problem. Indeed, just like the elephant in the room, **cybersecurity** is a critical factor in your business, yet it is often overlooked despite its urgency.

Ignoring cybersecurity is no longer an option – **cyberthreats are real and constantly evolving.** They jeopardize your reputation, your customer data and the integrity of the company.

The advantages of "Elephant in the Room"

- **Increased security:** your security is our priority. With the "Elephant in the Room" suite, you can strengthen your computing environment while protecting sensitive data and critical information
- **Automation of security processes:** reduce the risk of human errors and improve the timeliness of responses with advanced automation. We will constantly monitor your systems, report potential threats and respond promptly
- **Regulatory compliance:** with the growing number of cybersecurity regulations, regulatory compliance is essential. "Elephant in the Room" will help you to abide with industry regulations
- **Strategic vision:** PLINK provides a clear view of your vulnerabilities and weaknesses, allowing you to develop a robust and scalable security strategy
- **Constant monitoring:** we analyze log data and security events in real time, identifying anomalous behavior to provide a timely response
- **Proactive in identifying vulnerabilities:** don't wait for threats to hit you. Our suite identifies vulnerabilities before they can be exploited by cybercriminals
- **Low licensing costs:** the solution is flexible and tailored to your needs, guaranteeing low licensing costs
- **GDPR compliance:** with Elephant in the Room you will be compliant with the General Data Protection Regulation (GDPR)

Why should I choose PLINK?

At PLINK, we design, manage and evolve the IT infrastructures of our customers, offering high-level solutions thanks to our network of partners and, above all, the skills of our team, backed by numerous certifications.

Furthermore, we work in synergy with the major vendors in the IT world to ensure maximum effectiveness and reliability of the proposed solutions.

Using the guidelines dictated by the standard market frameworks, we implement projects by integrating the solutions of our technological partners with our capabilities as managed service providers. Our customers always benefit from a single interface, always updated to monitor any event, from troubleshooting to change management.



Build your cybersecurity with Professional Link

A single point of contact for all your company's cybersecurity

Initial assessment

Using the guidelines for the implementation of an Information Security Management System (ISMS) highlighted in ISO 27001 and the model suggested by NIST for the creation of the national framework for Cyber Security, we first carry out an assessment. This can be of various types (asset discovery, threat detection, vulnerability assessment, risk assessment, etc.) depending on the kind of business involved.

This is necessary to define the company's positioning with respect to its strategic objectives and reference standards.

Planning

Having determined the company's security posture, we proceed by identifying:

- Instruments
- Methodologies
- Roles
- Processes



necessary to obtain the desired results

This allows the company to acquire **greater awareness of its critical issues**. It is a fundamental step in order to quickly adopt the best defensive strategies to **protect the integrity of information on an ongoing basis**.

Project realization

Having identified the elements of the Elephant in the Room solution that best suit the needs of the company, we proceed by **integrating them into the existing corporate ecosystem**. This, considering all aspects of process management already in place and without interrupting business continuity.

This translates into the adoption of a cybersecurity system based on the most suitable components according to the single scenario.

Among these, the server and storage infrastructures stand out, expertly managed by our certified technicians, but also specific tools for the protection of end-points and network infrastructures.

Project phases

Identify

- identify and define priorities
- formalize the existing situation

Assess

- risk assessment
- formalization of evidence

Define

- definition of the actions to be implemented
- determine the actions' time plan

Implement

- prototyping
- implementation of identified actions

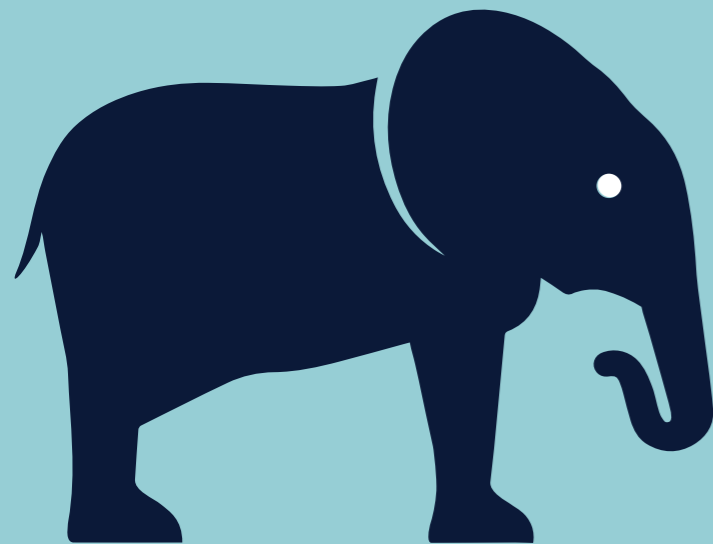
Don't let cyber criminals attack you: trust PLINK

Your safety is our mission.
We are ready to help you take the right steps towards robust and proactive cybersecurity.

For this reason, Professional Link designs, manages and develops its customers' IT and OT infrastructures, offering high-level solutions and working alongside the major vendors on the market.

Elephant in the room is a PLINK solution, created in collaboration with:

- Sangfor Technologies
- NetOrange
- Dfence



Contact us today
to find out how “Elephant in the Room”
can protect your business from cyber threats.

The services of Elephant in the Room

Elephant in the Room is a suite that includes various security services, provided by PLINK's partners and orchestrated in synergy, according to the needs of each individual client company. In this way, Professional Link has created a complete and effective cybersecurity solution for any type of company.

Elephant in the Room is customizable: according to the needs of your business, we create the most suitable bundle, without offering you products that don't match your needs.

Cyber Command by Sangfor Technologies

With 11 international subsidiaries, Sangfor offers numerous cyber security technologies. Among these, PLINK has chosen the **Cyber Command** platform, which detects and identifies IT threats to respond immediately and automatically to the attacks. This is possible by **monitoring internal network traffic**, correlating existing security events (with AI), and analyzing behavior. Cyber Command tests passively, seamlessly, analyzing mirrored traffic from core switches.

Because Cyber Command **integrates network and endpoint security solutions**, the ability of the administrator to navigate and understand the overall threat landscape is remarkable, and response is streamlined, as well as automatic. This is because the platform integrates with Sangfor or third party EDR Firewall/Client.

DScan by DFence

DFence is a start-up oriented to create a more secure future with a continuous **vulnerability assessment** service.

The **DScan** solution, a continuous vulnerability assessment service, allows you to assess risk areas within the IT infrastructure: it actively performs the tests by scanning all the IPs of the set networks. The result of the analysis is presented in an interactive dashboard, usable via a web interface, with both technical and decision-making logics.

DScan is a 100% Italian technology and is a guarantee of solidity, efficacy and safety.

CYSR - External Threat Analysis

In collaboration with our partner NetOrange, we have identified some products suitable for responding to corporate security needs and legislative compliance. They provide organizations with **complete visibility** into the security of their computing environments.

Among these, the **External Threat Analysis** service of the CYSR platform stands out, which performs an IT security risk assessment providing a complete view of the potential dangers.

By analyzing and combining key data, the platform generates an assessment from the point of view of the **external exposure of services and information** that can be the target of attacks.

After that, possible related assets are automatically inferred and a map of the probable attack surface exposed to the Internet is generated. Therefore, checks are carried out on the whole area to detect critical situations and specific vulnerabilities for each type of asset.





Once each asset has been evaluated, an algorithm calculates its rating by identifying vulnerabilities and potential risks and comparing the data obtained with those of similar companies.





Connections beyond Connectivity

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